



lighting up the court



Cleveland Cavaliers score extra practice time with new GE LED lights

Learn how GE's LED high bay light fixtures help the team find extra time on the practice floor

THE SITUATION

For the Cleveland Cavaliers, every minute on the basketball court counts. It has to when the goal is to deliver your city its first professional sports championship in 50 years—and that commitment starts on the practice floor. So when old lighting left the team in the dark, it turned to hometown partner GE for a game-changing assist.

Power outages caused by weather are inevitable in Independence, Ohio, where Cleveland Clinic Courts—the official player development facility for the Cavaliers—was built in 2007. For coaches and assistants focused on execution and efficiency, however, the real frustration was waiting to resume activities until lighting was restored. Typically, it would take about 10 minutes for the metal halide fixtures above the practice court to return to full brightness.

THE SOLUTION

GE and manufacturer representative Myriad Energy turned to Albeo™ high bay LED lighting fixtures that require no warm-up time, so if the power blinks, the Cavaliers won't have to wait for the lights to come back on. The fixtures also are backup-generator capable, so many can be powered in an emergency situation.

"I was walking across the court with our general manager not long ago when, low and behold, we lost power! The only lights that came back up were the LEDs, and he looked at me and said, 'DP, we've got to get this done. It's a no-brainer.'"

- David Painter, Senior Manager of the Cavaliers practice facilities

More than 70 Albeo fixtures now hang in Cleveland Clinic Courts. Each is rated for a 100,000-hour career spanning at least two decades with zero scheduled maintenance. Together, the LED lights will average about \$14,000 per year in saved energy and HVAC expenses.

Discover durable and energy-efficient lights for your facility at gelighting.com.



OPERATING IMPACT

- Nearly \$14,000 in annual savings
- Instant-on lighting, eliminating warm-up time



MAINTENANCE IMPACT

The Albeo fixtures will deliver reduced maintenance for the next 20 years.



imagination at work